

Did you know...

An estimated **90% of homes** are under-insulated? Under-insulation can lead to a myriad of issues, including water leaks, damage to your home, frozen pipes that can burst, bugs or rodents, harmful mold that can make you and your family sick, and more. Not to mention high energy bills and an uncomfortable home.

Home Efficiency Quiz & DIY Tips

Find out if your home is under-insulated, and what you can do about it right now with our Home Efficiency Quiz below.

1. Do you notice fluctuating temperatures throughout your home?

Yes No

Tip: If you notice one room feels colder than another, try to identify common trouble spots. For example, is there a large window? Is it near your attic? Is it far away from your furnace? Once you properly diagnose the problem, it will be easier to know how to fix it.

2. Is your energy bill too high?

Yes No

Tip: Consider replacing your thermostat. Newer models are often tech-friendly, allowing you to adjust them right from your smartphone, and you may be eligible for rebates from your energy company. Don't forget to check with your energy company for other rebates too.

3. Do you have cold floors, walls, or ceilings?

Yes No

Tip: Try covering windows with plastic wrap, or adding curtains for extra protection from the cold temperatures. For walls, add door draft stoppers and electrical outlet covers to block outside air from getting in. For cold floors, consider adding a rug in the affected room. These tips can also help maintain the comfort of your whole home.

4. Do you have bugs or mice in your home?

Yes No

Tip: Identify the spot where the bugs and mice are getting in from. Once you have found the spot, seal it, and continue to monitor the situation in case there's more than one entry point.

5. Do you have ice dams in the cooler months?

Yes No

Tip: Purchase a roof cable de-icer. This simple solution attaches and snakes along your roof to prevent ice dams from forming, and other winter damage to your roof, gutter, and downspouts.

6. Do you notice a damp feeling or musty smell?

Yes No

Tip: Try DampRid or a dehumidifier. These products pull moisture out of the air to restore a more comfortable environment and get rid of that musty odor.

Save money and get comfortable today.

715.723.7200
rockandtait.com

How many times did you answer "yes"?

0: It sounds like your home may already be insulated. Check with your energy company to see if you qualify for any energy-saving rebates!

1-3: Your home may be insulated, but there are areas for improvement. Consider trying some of these DIY tips, but be sure to schedule a Home Performance Test to learn exactly where you're losing heat - and money.

4-6: It sounds like your home may be under-insulated. Schedule a Home Performance Test and get a customized gameplan to discover a more comfortable home and a lower energy bill. Plus, you'll be shocked at how much you can save with energy rebates!